

The UK Drinks Industry - RFID Taskforce

"RFID will become a requirement, because if we can't track your product with tags, it's an added cost for us that we have to pass on to our customers.

This is absolutely a global directive for Wal-Mart."

Linda Dillman, CIO, Wal-Mart

All major drinks companies will have to comply with the mandate to use Radio Frequency Identification (RFID) or risk losing business with the major retailers.

RESCU and Spartan have joined forces to create an RFID taskforce dedicated to helping the UK drinks industry comply with the retailer mandates. Our team has an intimate knowledge of the drinks industry supply chain combined with the implications of Linda Dillman's statement .

Phase one of the task force initiative will address the following key questions:

- What does compliance to the Asda RFID mandate actually mean?
- What further implications does the Tesco RFID roadmap introduce?
- What are the potential costs and benefits to manufacturers?
- Which tags should we use and how will they work in our environment?
- How will RFID affect my business processes?
- What RFID and networking infrastructure will be required?
- What software and integration will be required?

At the end of phase one participants will receive a blueprint for RFID adoption.

To find out more please contact Robert Ellis on 07710 006618, visit www.rescu-solutions.co.uk or www.spartan-solutions.com